

Eventbrite (EB: \$2.25)

Eventbrite closes at 5.5% above VWAP Thursday April 17, 2025 16:00 EDT

Eventbrite Inc's (NYSE: EB \$2.25) stock price gained 9.0c (4.2%) from its previous trading session to close at \$2.25.

Compared with the S&P 500 Index which rose 7.0 points (0.1%) in the day, the relative price increase was 3.9%.

The price is at a premium of 5.5% to the 1-month Volume Weighted Average Price (VWAP) of \$2.13.

There were 581,206 shares worth \$1.3 million traded today; the volume was 0.3 times the average daily trading volume of 1.9 million shares.

In the past five days trading has been on consistently low volumes; Volume Index (VI) has been 0.6 or lower.

ANNUAL REPORT

Eventbrite (NYSE:EB) reported gross profit for the year-ended 31 December 2024 [FY2024] of \$227m, up 1.6% from \$223m in the previous year [FY2023].

Annual growth in Revenue

Year-ended	31 December [FY/2024]	31 December [FY/2023]
Revenue, \$ Million	325	326
Growth in Revenue %	-0.3	25.0
Net Profit, \$ Million	-15.6	-26.5
EPS, c	-17.0	-26.0

Figure 1: Stock Summary

52-Week Range	\$1.80-\$5.92
Market Cap	\$212.9 million
Shares Outstanding	94,630,000
Relative Strength (3 mo)	9

Fig 2: Technical Indicators

Name	Value	Comment
RSI	53.8	Neutral
MFI	52.6	Neutral

Fig 3: Moving Averages

Name	Value	Comment
P/MAP10	1.09	Price/MAP10 above 1 and rising
P/MAP20	1.05	Price/MAP20 above 1 and rising

Fig 4: Financials Summary

Year ended Dec 31	FY2024	FY2023	FY2022
Sales (\$ M)	325.1	326.1	260.9
Pretax (\$ M)	(13.4)	(24.5)	(55.3)
Net (\$ M)	(15.6)	(26.5)	(55.4)
EPS (\$)	(0.17)	(0.26)	(0.56)

EPS improved to -17.0c in FY2024 [y.e. 31 Dec 2024]

Net Loss improved from \$26.5 million in FY2023 to \$15.6 million in FY2024.

Earnings Per Share (EPS) improved from -26.0c in FY2023 to -17.0c in FY2024.

Bullish Signals

Uptrend

Past Week:

- Eventbrite is placed 102/2281 in BuySellSignals' ranking of NYSE performers in the past week, a percentile ranking of 96.

- In the past week, volume was 0.4 times average and the shares were up 10.3%. Thursday's close price is at a 3.2% premium to its 5-day Volume Weighted Average Price (VWAP) of \$2.18.

- The stock posted rises of more than 4.1% on 2 out of 5 days in the past week of trading. The top rise was 6.2%.

Fig 5: High Price Performance Indicator and rank of Eventbrite in the NYSE market:

Description	EB Value	Rank In Market
% Prem to Vol Wtd Price	5.5	In Top 14%

Undervaluation [compared with sector average]

Price to Sales:

- Price/Sales of 0.7 [3.1]. We estimate Eventbrite stock is trading at a current year Price/Sales of 0.6 and a forward year Price/Sales of 0.5.

MCap/Total Assets:

- Tobin's Q Ratio, defined as MCap divided by Total Assets, is 0.3.

Compared with the rest of the market the stock is undervalued and ranks in the top quartile of stock by value of Q Ratio.

Undervaluation Indicators and rank of Eventbrite in the NYSE market:

Description	Value	Rank In Market
Cash to MCap %	11.7	In Top 18%
Price to Sales	0.7	In Top 23%

Fig 6: Short-Term Technical Ranking: 4 out of 5 [5 is best]



Stocks are scored on a set of technical parameters reflecting price performance and trading volumes. They are ranked according to the average values of those parameters. The highest ranking is 5 and the lowest ranking is 1.