

Campbell Soup (CPB: \$31.25)

Campbell Soup in bottom 1% performers of S&P 500 Index; ex-Dividend Thursday July 03, 2025 16:00 EDT

Campbell Soup Company's (NYSE: CPB \$31.25) stock price fell 69.0c (2.2%) from its previous trading session to close at \$31.25.

This makes it the fourth lowest performer in the S&P 500 Index of 352 stocks which was up 0.8% on Thursday, a relative price change of -3.0%.

There were 3,264,100 shares worth \$102 million traded today; the volume was 1.1 times the average daily trading volume of 3 million shares.

QUARTERLY REPORT

Campbell Soup (NYSE:CPB), announced EPS of 22.0c for the quarter-ended 27 April 2025 [Q3/2025], down 62% sequentially from 58.0c in the previous quarter [Q2/2025].

Quarterly Report (Q3 2025)

Quarter-ended	27 Apr [Q3/2025]	26 Jan [Q2/2025]	27 Oct [Q1/2024]
EPS, c	22.0	58	73
Sequential growth in EPS %	-62	-21	-
Revenue, \$ billion	2.5	2.7	2.8
Sequential growth in Revenue %	-7.8	-3.1	20.9
Net Profit, \$ million	66.0	173	218
Sequential growth in Net Profit %	-62	-20.6	-

Compared with the Previous Corresponding Period [PCP; Q3/2024], year-over-year [y.o.y.] EPS was down 50%, Revenue was up 4.5% and Net Profit was down 50.4%.

Quarter-ended	27 Apr [Q3/2025]	28 Apr [Q3/2024]
EPS, c	22.0	44.0
PCP growth in EPS %	-50	-17
Revenue, \$ billion	2.5	2.4
PCP growth in Revenue %	4.5	6.3
Net Profit, \$ million	66.0	133
PCP growth in Net Profit %	-50	-16.9

CAMPBELL SOUP DIVIDENDS

The shares decreased 2.2% in the 0 trading session since the ex-dividend date of July 03. The company paid a dividend of 39.0c per share. Based on dividends of \$1.54 per share for the trailing twelve months and the last price of \$31.25 the dividend yield is 4.9%.

Figure 1: Stock Summary

52-Week Range	\$30.47-\$51.39
Market Cap	\$9.3 billion
Shares Outstanding	298,110,000
Relative Strength (3 mo)	2

Fig 2: Technical Indicators

Name	Value	Comment
RSI	30.7	Neutral
MACD	-0.8	Sell
William % R	-74.9	Neutral
MFI	41.4	Neutral

Fig 3: Moving Averages

Name	Value	Comment
P/MAP10	0.99	Price/MAP10 below 1 and falling
P/MAP20	0.97	Price/MAP20 below 1 and falling
P/MAP50	0.9	Price/MAP50 below 1 and falling
P/MAP200	0.78	Price/MAP200 below 1 and falling

Fig 4: Financials Summary

Year ended Jul 31	FY2024	FY2023	FY2022
Sales (\$ B)	9.6	9.4	8.6
Pretax (\$)	757M	1.1B	975M
Net (\$ M)	567	858	757
EPS (\$)	1.89	2.85	2.51

EPS down 33.7% to \$1.89 in FY2024 [y.e. 28 Jul 2024]
Net profit was down 33.9% from \$858 million in FY2023 to \$567 million in FY2024. Earnings Per Share (EPS) was down 33.7% from \$2.85 in FY2023 to \$1.89 in FY2024.

Bearish Signals

Downtrend

Today's Volatility:
- The 2.6% premium to 12-month low of \$30.47 against the 39.2% discount to high of \$51.39 suggests the stock continues to push for new lows.

Fig 5: Price/Moving Average Price and MACD:
- The Price/MAP of 0.78 for CPB is lower than the Price/MAP for the S&P 500 Index of 1.09.
- The Moving Average Convergence Divergence (MACD) indicator of 12-day Exponential Moving Average (EMA) of 31.74 minus the 26-day EMA of 32.56 is negative suggesting a bearish signal. Both the 12-day EMA as well as the 26-day EMA are falling, another bearish signal.
- The price to 50-day EMAP ratio is 0.9, a bearish indicator. In the past 50 days this ratio has been under 0.9 just five times suggesting a support level. The 50-day EMAP has decreased to \$34.69. A decrease is another bearish indicator.
- In the past 200 days this ratio has been under 0.78 just eight times suggesting a support level. The stock is trading below both its MAPs and the 50-day MAP of \$34.55 is lower than the 200-day MAP of \$40.20, a bearish indicator. The 200-day MAP has decreased to \$40.20. A decrease is another bearish indicator.

Past Month:
- The price slid 8.2% in the past month.
- Falls to Rises: in the past month the number of falls outnumbered rises 14:8 or 1.8:1.