# buysellsignals

# **Bearish Signals: Kemper**

Wednesday, July 02, 2025

# Kemper (KMPR: \$62.85)

## Kemper falls 2.9% on slipping relative strength Wednesday July 02, 2025 16:00 EDT

Kemper Corporation's (NYSE: KMPR \$62.85) stock price fell \$1.89 (2.9%) from its previous trading session to close at \$62.85.

Compared with the S&P 500 Index which rose 29.4 points (0.5%) in the day, the relative price change was -3.4%.

In the NYSE market, the stock's relative price strength percentile is slipping at 36 for 6 months, 20 for 3 months, and 17 for 1 month. A price fall combined with a slipping relative strength is a bearish signal.

Today its volatility (highest price minus lowest price/lowest price) of 3.8% was 1.5 times its average daily volatility of 2.5%. Today the stock traded at its 19-day low of \$62.47. The last time the price hit that low level was on Friday, Jun 13, 2025. The high for the day was \$64.84.

There were 909,100 shares worth \$57.1 million traded today. The fall was exacerbated by high volume of 2.2 times the average daily volume of 405,710 shares.

In the past ten days trading has been on consistently high volumes; Volume Index (VI) has been 1.3 or higher.

#### QUARTERLY REPORT

Kemper (NYSE:KMPR), announced EPS of \$1.56 for the quarter-ended 31 March 2025 [Q1/2025], up 2.6% sequentially from \$1.52 in the previous quarter [Q4/2024].

Quarterly Report (Q1 2025)

Quarter-ended	31 Mar [Q1/2025]	31 Dec [Q4/2024]	30 Sep [Q3/2024]
EPS, c	156	152	115
Sequential growth in EPS %	2.6	32	-1.7
Revenue, \$ billion	1.2	1.2	1.2
Sequential growth in Revenue %	0.5	0.7	4.3
Net Profit, \$ million	99.7	97.4	73.7
Sequential growth in Net Profit %	2.4	32.2	-2.3

Compared with the Previous Corresponding Period [PCP; Q1/2024], year-over-year [y.o.y.] EPS was up 40.5%, Revenue was up 4.4% and Net Profit was up 39.8%.

Quarter-ended	31 Mar [Q1/2025]	31 Mar [Q1/2024]
EPS, c	156	111
PCP growth in EPS %	41	-
Revenue, \$ billion	1.2	1.1
PCP growth in Revenue %	4.4	-11.7
Net Profit, \$ million	99.7	71.3
PCP growth in Net Profit %	39.8	-

## Figure 1: Stock Summary

52-Week Range	\$53.31-\$72.30
Market Cap	\$4 billion
EPS Growth % (y.o.y)	40.5
EPS Growth % (q.o.q)	2.6
Shares Outstanding	64,020,000
Relative Strength (3 mo)	20
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#### Fig 2: Technical Indicators

Name	Value	Comment
RSI	48.7	Neutral
William % R	-75.2	Neutral
MFI	69.7	Neutral

#### Fig 3: Moving Averages

Name	Value	Comment
P/MAP10	0.98	Price/MAP10 below 1 and falling
P/MAP20	0.99	Price/MAP20 below 1 and falling
P/MAP200	0.98	Price/MAP200 below 1 and falling

#### Fig 4: Financials Summary

Year ended Dec 31	FY2024	FY2023	FY2022
Sales (\$ B)	4.6	4.9	5.5
Pretax (\$ M)	388.5	(347.1)	(371)
Net (\$ M)	317.8	(272.1)	(286.6)
EPS (\$)	4.95	(4.25)	(4.5)

EPS recovered to \$4.95 in FY2024 [ y.e. 31 Dec 2024]

There was a turnaround in Net profit from a loss of \$272.1 million in FY2023 to net profit of \$317.8 million in FY2024. Earnings Per Share (EPS) recovered from a loss of \$4.25 in FY2023 to \$4.95 in FY2024.

## Bearish Signals

#### Downtrend

#### Today's Volatility:

- Kemper (KMPR: \$62.85) drops 2.9% on increasing volatility: Today its volatility (highest price minus lowest price/lowest price) of 3.8% was 1.5 times the average daily volatility of 2.5%, up from 1.5% on Tuesday and 1.3% on Monday.

#### Price/Moving Average Price:

- The Price/MAP of 0.98 for KMPR is lower than the Price/MAP for the S&P 500 Index of 1.08.

- In the past 200 days this ratio has been under 0.98 26 times suggesting downside. The 50-day MAP of \$62.55 is lower than the 200-day MAP of \$63.98, another bearish indicator.

#### Past Week:

- Kemper is placed 2018/2264 in BuySellSignals' ranking of NYSE performers in the past week, a percentile ranking of 11.

- In the past week, volume was 1.8 times average and the shares were down 0.2%. Wednesday's close price is at a 1.8% discount to its 5-day Volume Weighted Average Price (VWAP) of \$64.0.

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