

Baby Bunting Group (BBN: \$A2.43)

Baby Bunting Group lifts 1.7%, outperforming 91% of the market Wednesday August 20, 2025 16:00 AEST

Baby Bunting Group Limited's (ASX: BBN \$A2.43) stock price lifted 4.0c (1.7%) from its previous trading session to close at \$A2.43.

Compared with the All Ordinaries Index which rose 3.6 points (0.04%) in the day, the relative price increase was 1.6%.

In the Australian market of 1,434 stocks traded today, the stock has a 1-month relative price strength of 91 indicating it has outperformed 91% of the market. Also, the relative strength percentile is rising at 79 for 6 months, 82 for 3 months and 91 for 1 month. A price rise combined with a high relative strength is a bullish signal.

There were 330,350 shares worth \$A802,750 traded today; the volume was 1.1 times the average daily trading volume of 292,971 shares.

In the past three days trading has been on consistently high volumes; Volume Index (VI) has been 1.1 or higher.

Bullish Turning Point

Momentum Up

The price increase of 1.7% was fuelled by volume of 1.1 times average. On the previous day, the price decreased 1.2% on volume of 1.8 times average. The Beta of the stock is 2.0, indicating the bullish trend might be sustained in the short-term.

Figure 1: Stock Identifiers

ISIN	AU000000BBN2
PermID	5034837403

Fig 2: Stock Summary

52-Week Range	\$A1.33-\$A2.60
Market Cap	\$A327.8 million
Shares Outstanding	134,906,489
Relative Strength (3 mo)	82

Fig 3: Technical Indicators

Name	Value	Comment
MACD	0.1	Buy
CCI	162.0	Buy

Fig 4: Moving Averages

Name	Value	Comment
P/MAP10	1.2	Price/MAP10 above 1 and rising
P/MAP20	1.3	Price/MAP20 above 1 and rising
P/MAP50	1.37	Price/MAP50 above 1 and rising
P/MAP200	1.34	Price/MAP200 above 1 and rising

Fig 5: Financials Summary

Year ended Jun 26	FY2024	FY2023	FY2022
Sales (\$ M)	321.9	338.6	327.6
Pretax (\$ M)	1.8	9.8	18.3
Net (\$ M)	1.1	6.3	12.8
EPS (AUD)	0.01	0.07	0.15

EPS down 85.7% to 1.0c in FY2024 [y.e. 30 Jun 2024]

Net profit was down 83% from \$6.3 million in FY2023 to \$1.1 million in FY2024.

Earnings Per Share (EPS) was down 85.7% from 7.0c in FY2023 to 1.0c in FY2024.

Bullish Signals

Uptrend

- Baby Bunting Group (BBN: \$A2.43) continues significant uptrend, lifts 1.7%

Fig 6: Price/Moving Average Price and MACD:

- The Price/MAP of 1.34 for BBN is higher than the Price/MAP for the All Ordinaries Index of 1.0.

- The Moving Average Convergence Divergence (MACD) indicator of 12-day Exponential Moving Average (EMA) of 2.09 minus the 26-day EMA of 1.94 is positive suggesting a bullish signal. Both the 12-day EMA as well as the 26-day EMA are rising, another bullish signal.

- The price to 50-day EMAP ratio is 1.3, a bullish indicator. In the past 50 days this ratio has exceeded 1.3 just twice suggesting a resistance level. The 50-day EMAP has increased to \$A1.86. An increase is another bullish indicator.

- The price to 200-day MAP ratio is 1.34, a bullish indicator. The stock is trading above both its MAPs at \$A1.81 for the 200-day MAP and \$A1.77 for the 50-day MAP, another bullish indicator.

Past Week:

- Baby Bunting Group is placed 16/1404 in BuySellSignals' ranking of Australian performers in the past week, a percentile ranking of 99.

- In the past week, volume was 4.8 times average and the shares were up 42.9%.

Past Month:

- The price been up 35.0% in the past month. - Compared with the All Ordinaries Index which rose 1.9% for the month, this represented a relative price increase for Baby Bunting Group's stock of 33.1% for the month.

- The present value of AUD1,000 (PV1000) invested one month ago in Baby Bunting Group is \$A1,350, for a capital gain of \$A350.

PV\$1000	1-week	1-month	1-year
BBN.ASX	1,429	1,350	1,464
All Ordinaries Index	1,008	1,024	1,118

Beating Relative Strength (1mo, 3 mo, 6 mo):

- In the Australian market of 1,434 stocks traded today, the stock has a 6-month relative strength of 79 indicating it has outperformed 79% of the market.

- Also, the relative strength percentile is beating at 79 for 6 months, 82 for 3 months and 91 for 1 month.